

Dear Friends of the Heartwood Foundation,

The Heartwood Foundation will be hosting our third annual auction and dinner on May 18th in order to raise funds for Head, Heart and Hands. Our guests will gather together as a community for an evening on our land with dinner & libations, live music and games as well as bidding on auction items.

This event will attract hundreds of community members-families and friends all across the Orange County area and beyond. Our marketing efforts expose all of our members to your business and your company has the option of sponsoring this or future events.

The Heartwood Foundation is a non-profit established to support the values and mission of Head, Heart, and Hands. Head, Heart and Hands provides Waldorf nature immersion classes for homeschooling families in Kindergarten through 7th grades. Now in its third year, the mission is to offer children an individualized educational experience that creates opportunities to find their talents and passions. The children in our program have the amazing and unique opportunity to learn 100% outside, therefore feeding their spirit in an innovative and organic learning environment. Head, Heart and Hands depends on income from events and fundraisers to fund our operations to make needed improvements on the land, and investments into teacher training which all enhance the children's learning experience.

Your donation will help propel us through the rest of the year and beyond. Sponsorship opportunities range from being a title sponsor, or to lower level sponsorship for specific portions of the event. There is something for everyone's budget and every little bit counts.

On behalf of the Heartwood Foundation and the children who participate in our program, I would like to thank you for your consideration. Feel free to contact me with any questions or if you need assistance of any kind. We are looking forward to partnering with you!

Gratefully,

Alicia Bradbury

(602) 463-0793

Heartwood Foundation Committee

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Giddy Up for Heartwood Foundation's Heartwood Hoedown benefiting Head, Heart and Hands

\$250 Saddle up

- Business name on event program and on community wide communication
- Logo display at event entry and on auction app

\$500 Rodeo Roundup

- Business name on event program and on community wide communication
- Logo display at event entry and on auction app
- Logo on table games/horseshoe game/roping game

\$1000 Desert Dreams

Title Sponsor of Belt/Hat Bar

- Business name on event program and on community wide communication
- Logo display on the belt/hat bar where guests can customize their own Western inspired belt/hat

\$1500 Wild West

Title Auction Sponsor

- Business name on event program and on community wide communication
- Logo display at event entry and on auction app
- Brand name on online auction platform stating "sponsored by"
- VIP Reserved parking at the event

\$2500+ Swallows of San Juan

Title Bar Sponsor

- Business name on event program and on community wide communication
- Logo Display prominently at the bar cart, event entry and auction app
- 2 tickets to the event on May 18th
- VIP Reserved parking at the event
- Recognition by our MC in person at the event
- Option to display at event